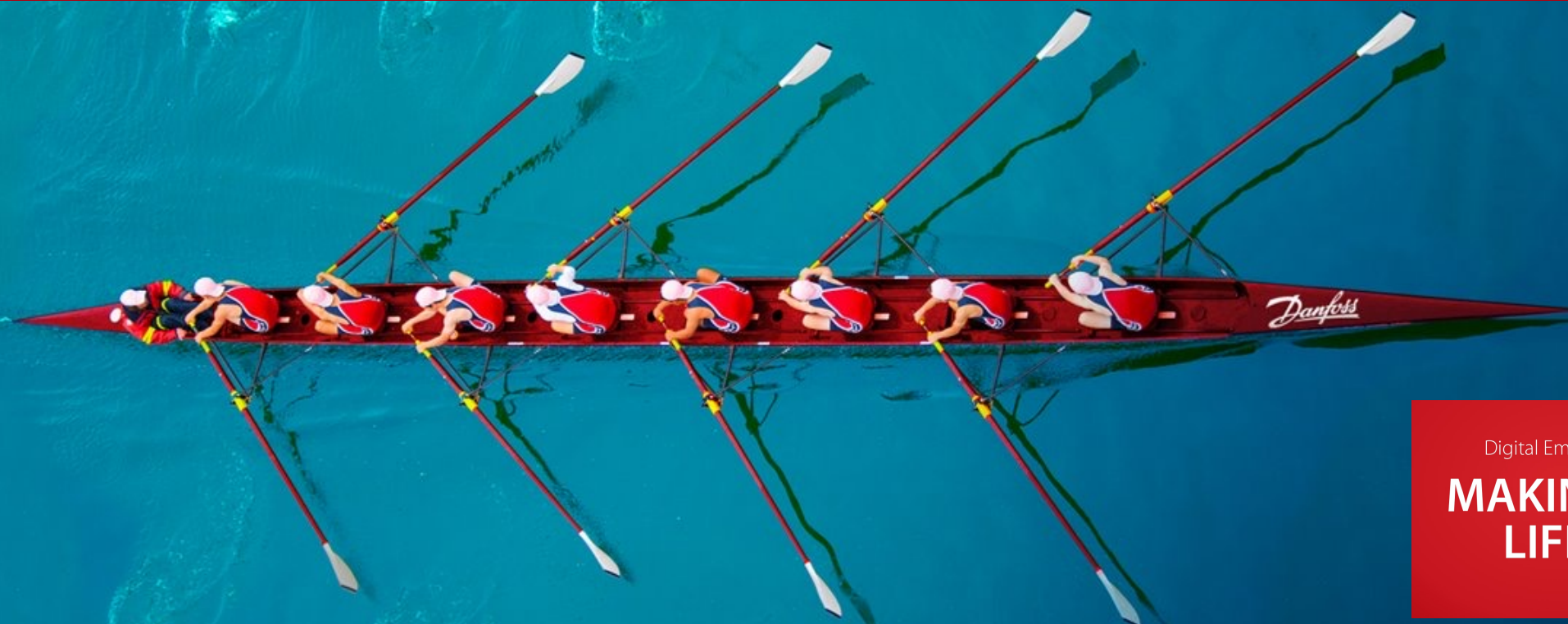


ENGINEERING
TOMORROW



Nurturing a successful community **The Smart Worker story**

Yammer festival December 2022



Digital Employee Experience

**MAKING WORK
LIFE EASY**



We engineer solutions that enable the world to do more with less

We engineer tomorrow and build a better future

Our World

Danfoss Power Solutions



Construction



Industry



Forestry



Agriculture

Danfoss Climate Solutions



Residential Heating



Cooling



District Heating

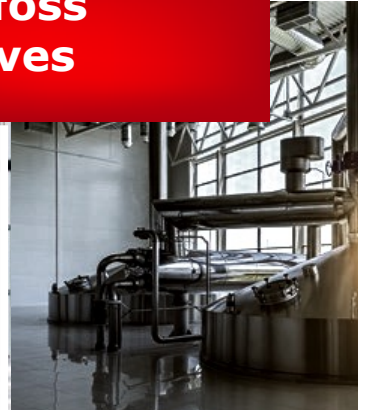


Air Conditioning

Danfoss Drives



Industry



Brewery



Automotive



HVAC

Our world

42,000+

Employees

Worldwide sales

in more than **100** countries

95 factories

in more than **20** countries

Privately held

Ownership

Nordborg, Denmark

Headquarters

Top 3 markets





Looking back

- *We got a lot of questions about – how do I use..... but no forum to connect*
- *We created our first community called O365*
 - *Kick-off by 21 days of Office365 campaign*



How to get started



Define a **purpose** for your **Community**



Find your **community managers**



Decide on the **layout** for your community and what it should **look like**



Plan **the first month of engagement** for your community



Plan **how to run** you community

What is the purpose of your community?

Define a clear purpose for your community, and add it to your community.

Communicate clearly and openly about it when promoting your community – **and keep repeating it**

This is a group for the #SmartWorker community
[Edit description](#)

Info

This Community is a place for you to learn and discover new features, update information and tips & tricks within the Office365 platform. It's an open forum for discussion and questions.

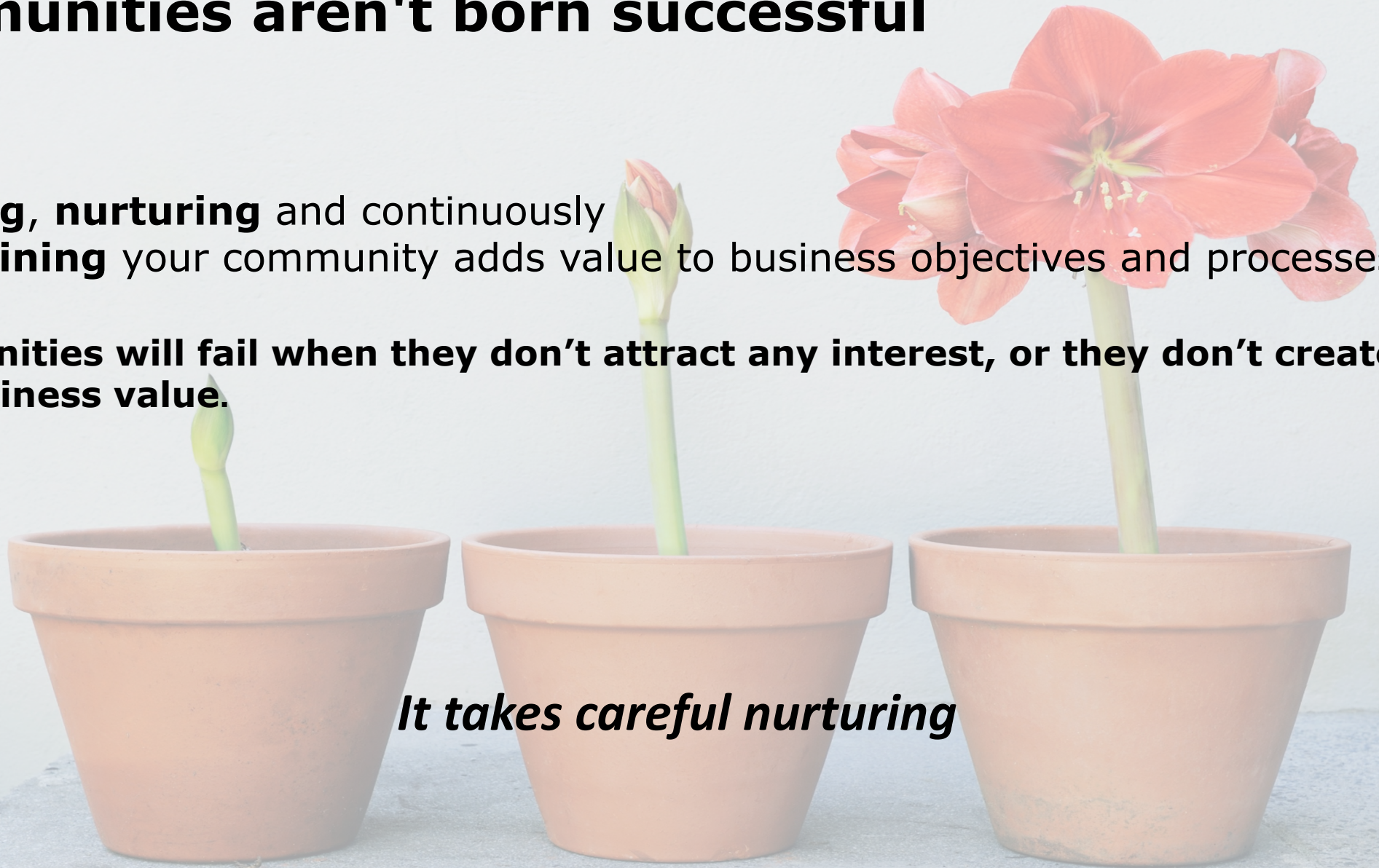
Our aim with this Community is that all Danfoss Employees embrace being a SmartWorker.

As a #SmartWorker you adopt digital tools to make your work easier, faster, and more efficient. You are at the forefront of new ways of working in the digital world and act as an ambassador to help others become #SmartWorkers.....

Communities aren't born successful

Building, nurturing and continuously **maintaining** your community adds value to business objectives and processes.

Communities will fail when they don't attract any interest, or they don't create any business value.



It takes careful nurturing

The SmartWorker community

Lets take a look at the community

Digital Employee Experience

MAKING WORK LIFE EASY

Joined

SmartWorker - Get to know your Digital tools

Conversations About Files Events

Share thoughts, ideas, or updates

Discussion Question Praise Poll

Members • 1,580

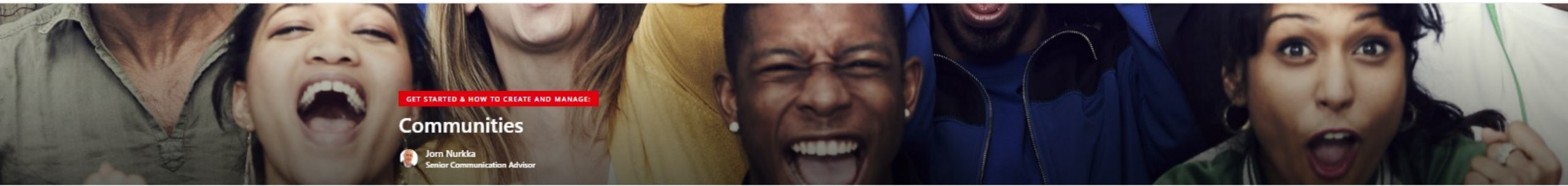
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GET STARTED & HOW TO CREATE AND MANAGE:

Communities

 **Jori Nurkka**
Senior Communication Advisor

Communities are our new channel for **Knowledge sharing** and **social interaction** – that will **replace Chatter**.

You can access Communities through the Viva Engage app directly in the Microsoft Teams. In Microsoft 365 it's called Yammer and it's basically the same tool.

Use Communities to **discuss ideas, share updates, and crowdsource answers** from coworkers around the globe. This is where I build my network while at work.


In Danfoss we build **Communities around "real communities"** in e.g. locations, campuses, departments, and **Communities of practice/interest**.




Ask the SmartWorker Community

View all

 Share thoughts, ideas, or updates 

 **David Haubold** Seen by 645
Aug 22
Hi all, after a recent Outlook update, when I add other people's calendars, the list doesn't narrow down automatically any more now based on what name I type in... see more




Show 4 previous comments

 **Per Janot Svedborg** Aug 24
Ronnie Lind Skau This is the update/change for Address Book Search we are seen:
[Improved search experience in the Outlook Address Book \(office.com\)](#)

Show 4 replies




 **Kevin Landhuis** Seen by 92
Yesterday at 5:44 PM
I have meeting recording with big chuck in middle with break-out rooms. Is there anyway to edit out the middle of the recording?

Get started

-  User guide
-  Help & Learning by Microsoft Support
-  COMING: Get access as Production Worker




Communities - access here

Create & Manage (as Community Manager)

-  Create a community
-  Guide to Community management
-  Move members from Chatter/Teams to...



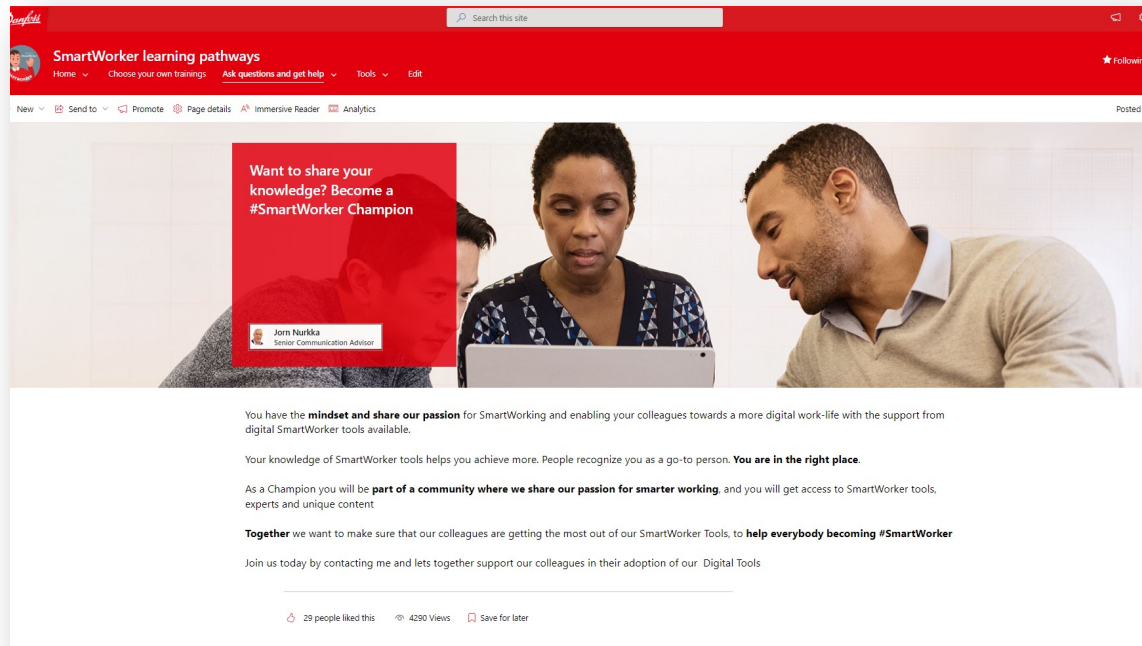
Support

-  Ask for help
-  Governance
-  Commenting & discussing guideline

How to support our journey

SmartWorker champions

Answers questions, share updates, training of colleagues, our ears in the organization – what's cooking or not



The screenshot shows a LinkedIn post from Danfoss. The header includes the Danfoss logo, a search bar, and navigation links like 'Home', 'Choose your own trainings', 'Ask questions and get help', 'Tools', and 'Edit'. The main content features a red call-to-action box with the text 'Want to share your knowledge? Become a #SmartWorker Champion' and a photo of Jörn Nurikka, a Senior Communication Advisor. Below the photo, the text describes the role of a SmartWorker champion, emphasizing mindset, passion, and community support. At the bottom, it shows engagement metrics: 29 people liked this, 4290 views, and a 'Save for later' option.

SmartWorker learning pathways
Home Choose your own trainings Ask questions and get help Tools Edit

New Send to Promote Page details Immersive Reader Analytics Posted

Want to share your knowledge? Become a #SmartWorker Champion

Jörn Nurikka
Senior Communication Advisor

You have the **mindset and share our passion** for SmartWorking and enabling your colleagues towards a more digital work-life with the support from digital SmartWorker tools available.

Your knowledge of SmartWorker tools helps you achieve more. People recognize you as a go-to person. **You are in the right place.**

As a Champion you will be **part of a community where we share our passion for smarter working**, and you will get access to SmartWorker tools, experts and unique content

Together we want to make sure that our colleagues are getting the most out of our SmartWorker Tools, to **help everybody becoming #SmartWorker**

Join us today by contacting me and lets together support our colleagues in their adoption of our Digital Tools

29 people liked this 4290 Views Save for later

Community Owners Forum

Sharing best practices, learn how to run a community, receive feedback from SmartWorkers and others



The screenshot shows a Facebook page for the 'Community Owners Forum'. The header features a collage of photos of people, a 'Joined' button, and a red 'Danfoss ENGINEERING TOMORROW' logo. The main content area displays the forum title 'Community Owners Forum' and navigation options: 'Conversations', 'About', 'Files', and 'Events'. There are also icons for a heart and a menu.

Let's Go F

Danfoss
ENGINEERING
TOMORROW

Joined

Community Owners Forum

Conversations About Files Events



Get to know.....

- 30 minutes Teams meeting
- One host + one expert
- Talk + visual demo
- Questions in the chat
- The Tero & Nurkka show got famous
- Between 50 – 500 participates in the shows
+ views of the recordings

What's next

A collage of employee photos with red text overlays. The photos show various employees in different settings, some wearing red clothing or caps. The text overlays are in white on a red background.

Continue the good work

Keep promoting it towards all employees – there are always new employees joining Danfoss

Looking into creating new specialized communities e.g, PowerApps, PowerAutomate

Thank you for your time

We hope you enjoyed it

Q & A



Digital Employee Experience

**MAKING WORK
LIFE EASY**