



Supercharging your intranet content with a decentralized publishing model that really works

Melinda Schaller: IT Product Lead @ Syngenta





hello

MY NAME IS

Melinda Schaller

Culture, Capabilities & Communications
Lead, Global IT & Digital @ Syngenta
Group

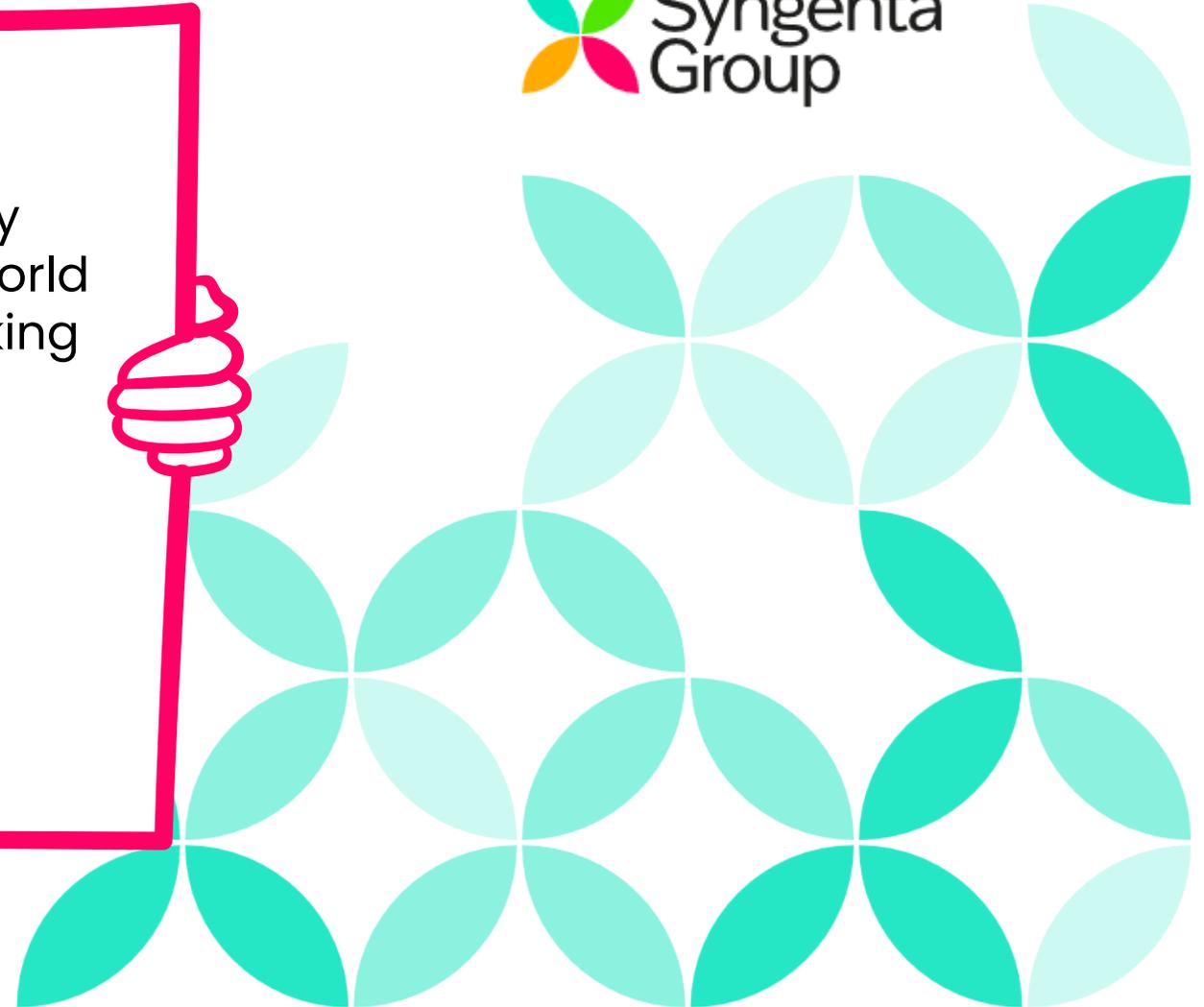


Who we are

Leading science-based AgTech company
We help millions of farmers around the world
to grow safe and nutritious food while taking
care of our planet.

Our ambition

We will be the **most collaborative and
trusted team in agriculture**, providing
leading seeds and crop protection
innovations to enhance the prosperity of
farmers, wherever they are.



Our journey so far

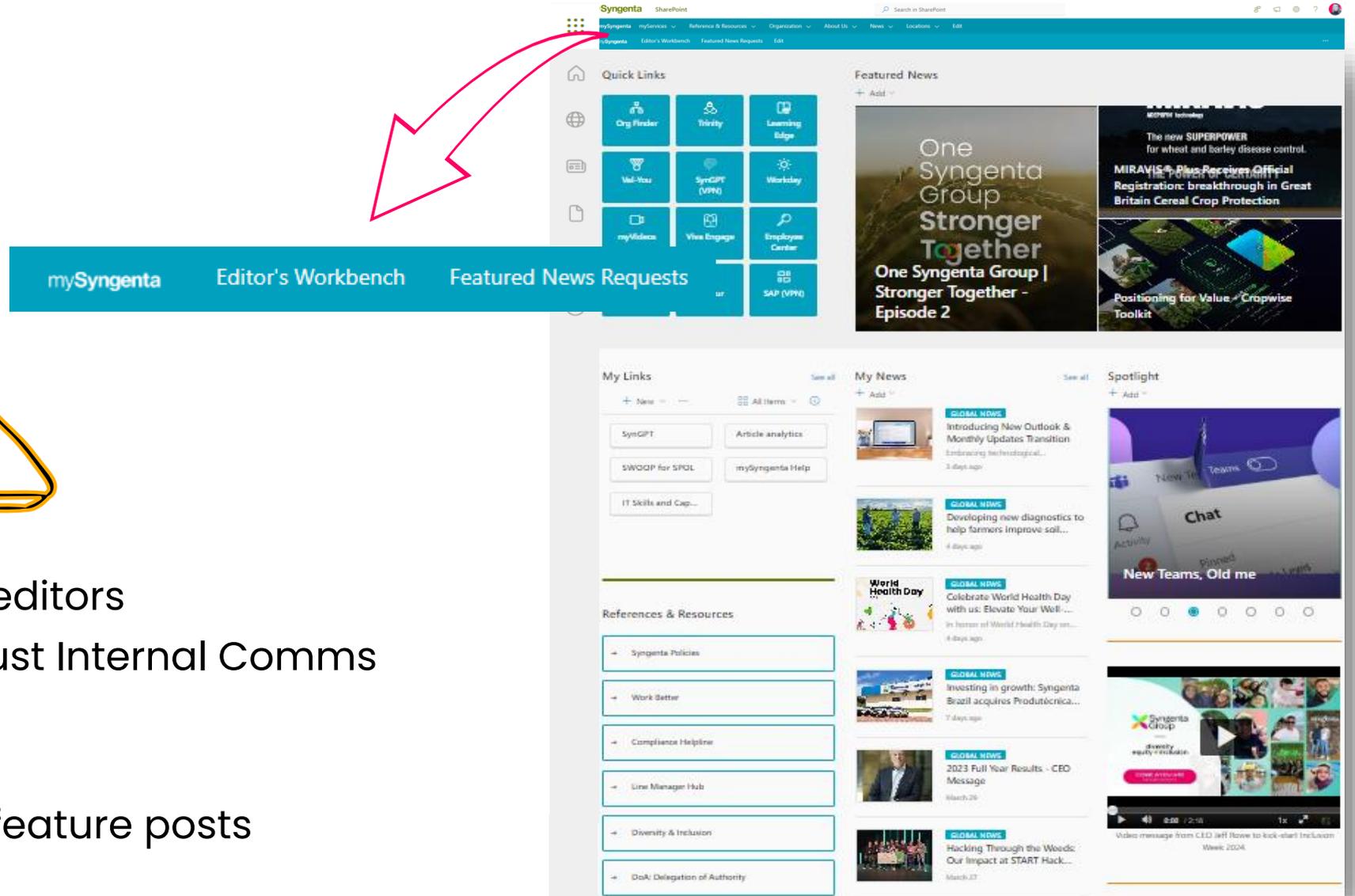
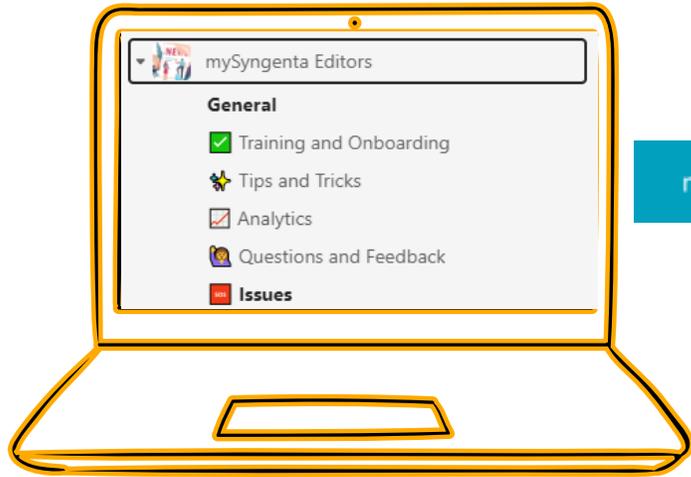
mySyngenta

- **Migration and complete redesign** in 2019 with a 3rd party framework solution
- **Previous intranet was rigid, customized**, command and control style on-premise, highly governed solution
- **2022 back into a project and redesign** using SPOL OOTB, successful relaunch end of 2022
- **2023 launch and learn phase**, build in improvements, user feedback, solidify the foundation
- 2023 Internal Communications complete reorg, IT reorg less support offered, **self-supporting automated system** put to the test!



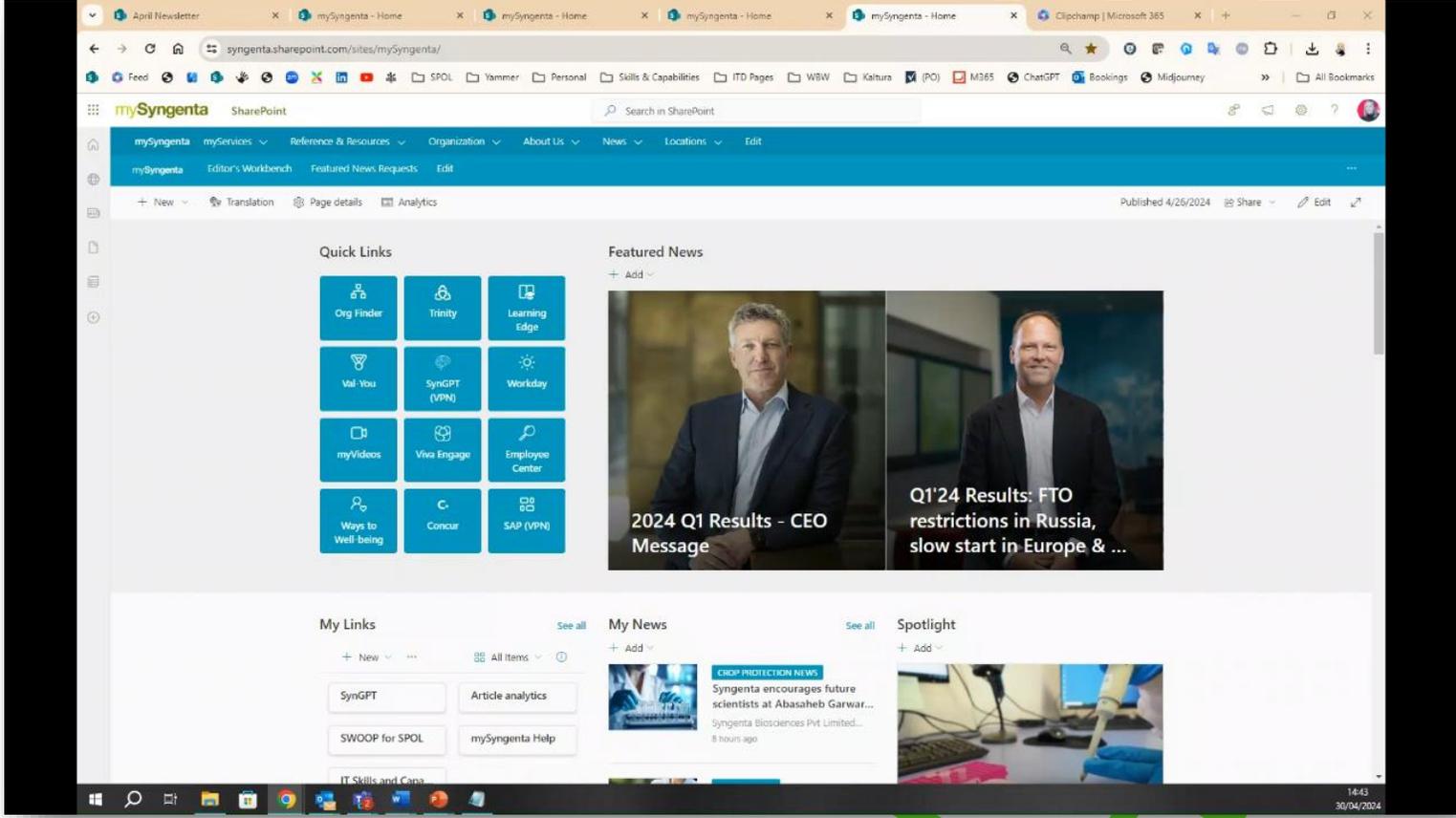
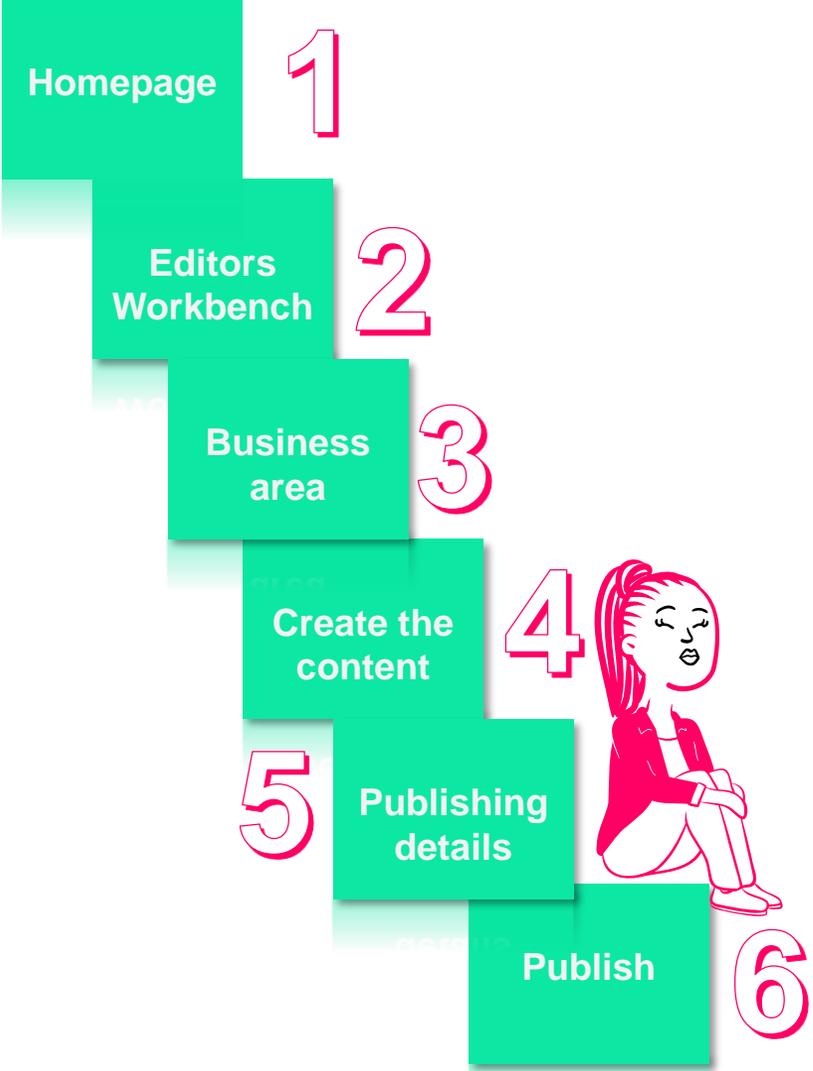
What's the model?

- Editor's Community



- Dedicated area for editors
 - Editors are not just Internal Comms colleagues
- Additional rights to feature posts

How it works: 6 simple steps!



Why this approach



Less command from the top, control from the people (AKA the people with the news)



Ease of use – news is only ‘new’ when it’s happening now...and isn’t that one of the key purposes of the intranet...keep employees informed?!



It’s complicated enough – why make it harder (languages, ordering, etc). Keeping it simple means less to go wrong therefore we have no customizations.



Fully integrated, works on the go in browser or via Teams!

Meet our head of editorial

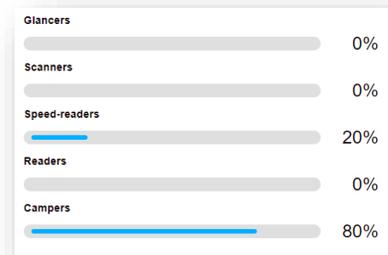


- Handles translation
- Places content on the page
- Expires content
- Features content
- Shows people what they need to see when they need to see it
- 24-hour publishing cycle

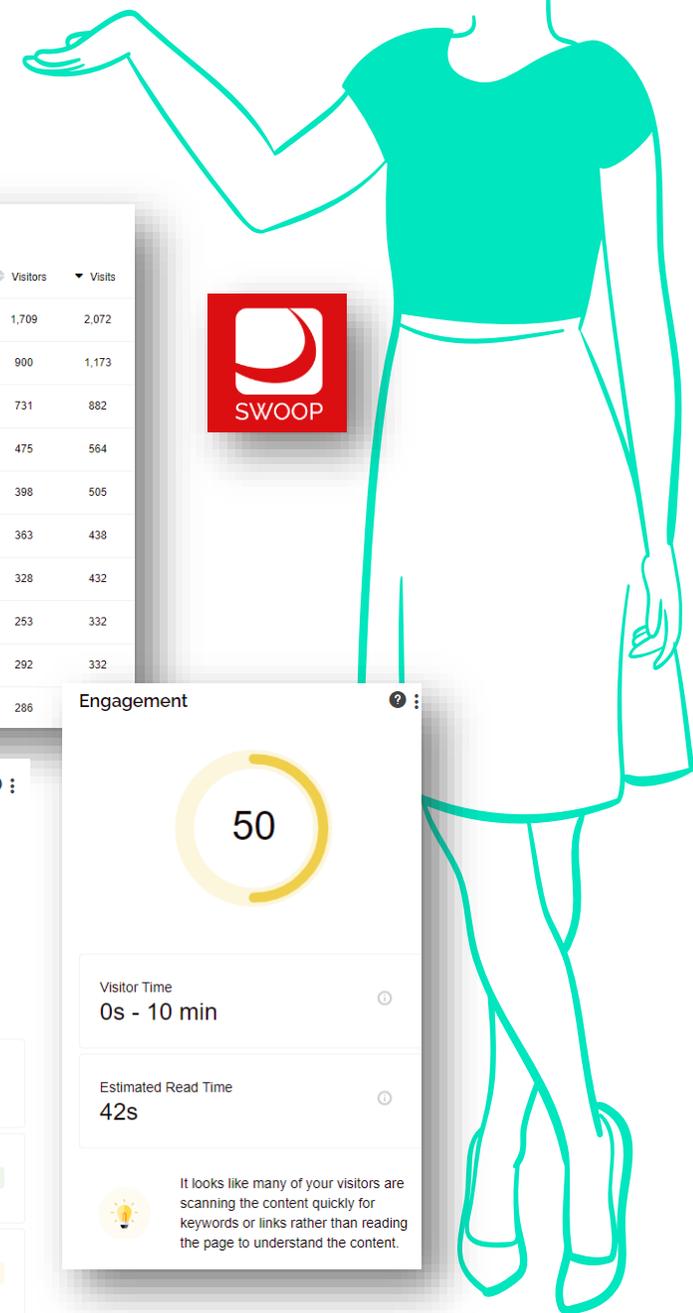
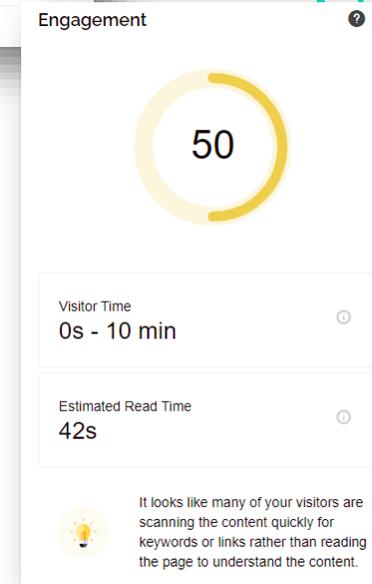
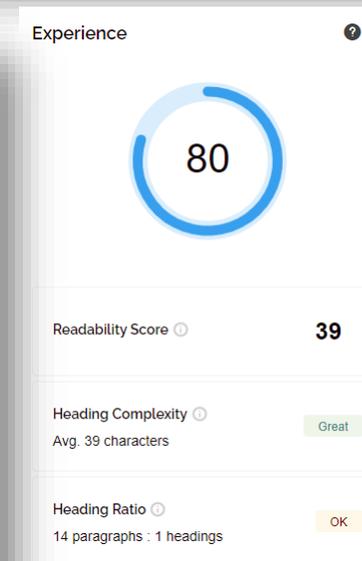
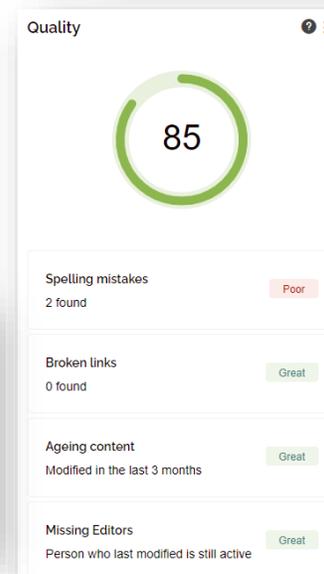
Overcoming challenges with data & analytics

Help people get to the bottom of the page and get those likes!

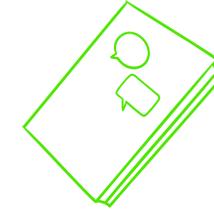
- Look at trends
- Active audiences
- Engagement, read time
- Take surveys for story formats (Forms)
- Use sections and 'hide section', make use of Bookmarks, videos, images + image galleries ... use all the available widgets in SPOL OOTB to make the content more engaging!



Article	Site	Visitors	Visits
2024 Q1 Results - CEO Message	Global News	1,709	2,072
Caroline Barth's first 100 days as CHRO	Global News	900	1,173
Q1'24 Results: FTO restrictions in Russia, slow start in Europe & NA partly...	Seeds News	731	882
MIRAVIS® Plus Receives Official Registration: Breakthrough in Great Brit...	Crop Protection News	475	564
Listening and learning with our colleagues in China - Caroline Barth	Global News	398	505
"Safety share of our century": Sustainability Priorities light the way	Global News	363	438
New organizational structure and leadership appointments in SGC	Announcements	328	432
Calling all Campers for Sinochem Annual Summer Camp!	Global News	253	332
Global Facilities Management - Strategic Update and Team Realignment	Announcements	292	332
Sustainable microencapsulation project wins S&T Prize	Global News	286	



Is it all that easy?



There's a risk that it is **too easy to publish** on the intranet so does it just become a tick box exercise?

How do you combat that?

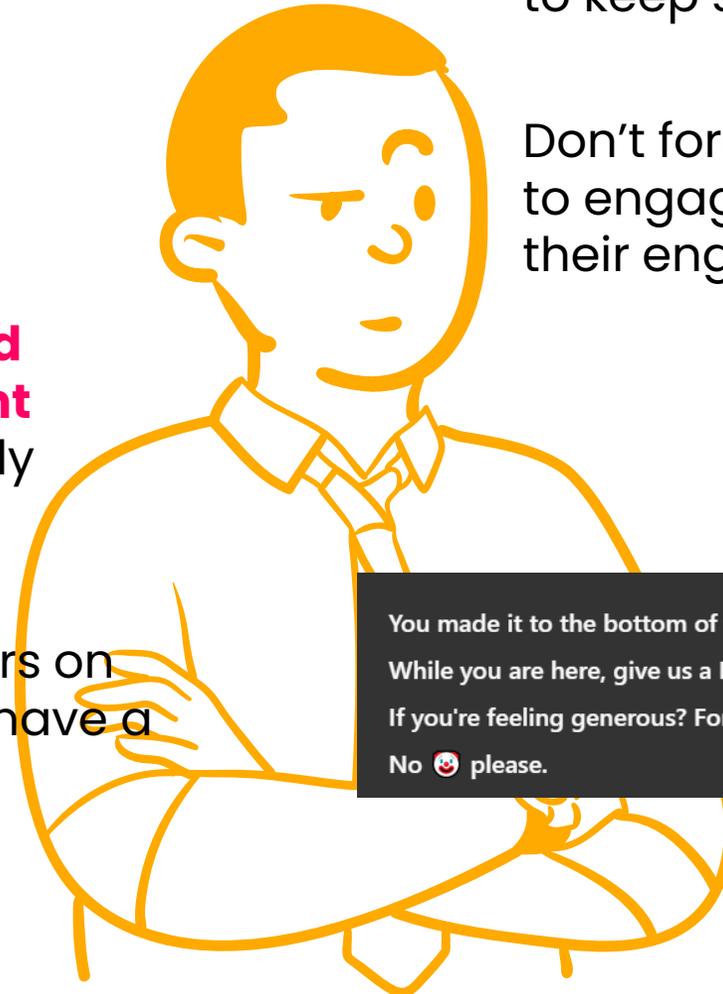
This is a next phase focus area at Syngenta.

What is key for now is to **have a good editorial strategy and get alignment** between all the top editors, especially around key dates.

You also need to educate your editors on the **channel strategy**...and actually have a channel strategy!

Additionally, you must continue to educate editors on what works and what doesn't and to keep striving for engagement!

Don't forget to give the audiences permission to engage by letting them know you want their engagement!



You made it to the bottom of the page! 🐾🐾 BUT, all the interesting stuff is up there 👍👍👍
While you are here, give us a Like 👍 and leave a Comment 💬 if you'd like to know more.
If you're feeling generous? Forward ▶️ this article to others by hitting the Share button in the top right!
No 🙄 please.

Enhance your digital work environment

Schaller Melinda CHBS
Communications, Capabilities and Culture Lead

Spring clean your SharePoint

As the days grow longer and the first blooms of spring make their appearance, it's the perfect time to bring the spirit of renewal into our digital workspaces. Just like our homes, our SharePoint sites can accumulate clutter over time, leading to inefficiencies, confusion, and potential data protection issues. This spring, we're encouraging you to take the time to tidy up your SharePoint sites! Here's how you can contribute to a cleaner, more efficient, and compliant digital environment.

Clean up your permissions

Frequently review who has access and whether they still need it at the level they have it. In particular, review the external users (those that do not have an @syngenta.com email address) that have access. [See how to do that in this video.](#)

You should always review your permissions setting regularly to ensure that you have set up and maintained everything in your site correctly. This also helps you to keep up to date with any new features or advice.

At the same time when checking permissions, ensure that everyone else contributing to or editing to the site is also adding their documents and data to the site correctly and setting correct permissions and adhering to the best practice. We see a lot of data leaks simply because someone uploaded documents to the wrong place and didn't manage the access correctly!

Additionally, make sure your site has at least two owners so that we can always get in touch with someone who actively manages the site - this will ensure that we can keep you informed of any changes, updates or new policies. Any sites that do not have a valid and active owner might be deleted... so check what you own and where it is regularly.

Why is this important?

As more and more companies continue to increase the AI (artificial intelligence) features and capabilities in their tools, we need to make sure that any data we connect to those tools (such as SynGPT and One Day Copilot) is protected in the right way so that it doesn't get used in the wrong way such as used out of context, used as 'truth' when it is in fact not, or used to leak data or, most worryingly, shown to those who should not see it (think about sensitive data and private information here).

Want to know more? Check out our [Permissions in SharePoint](#) page including previous [Work Better Wednesday](#) trainings and demonstrations.

Clean up your content

Clean up your data

How to...

[Clean up your content](#)

[Clean up your data](#)



Don't just take my word for it - my boss thinks you should clean up too, listen why (it's to do with AI).

Why Spring Clean Your SharePoint?

Free Up Space: Over time, documents, lists, and libraries can become cluttered with outdated files, consuming valuable storage space and resources.

Enhance Data Accuracy: By removing obsolete content, we ensure that the remaining data is current and accurate, aiding in better decision-making and productivity.

Improve Navigation: Decluttering makes it easier for users to find what they need quickly, without sifting through irrelevant files.

SHAREPOINT

Embrace this season of renewal to enhance your digital work environment

By participating doing a Spring Clean, you're not just tidying up digital space, you're contributing to a more streamlined, productive, and compliant workplace.

Remember, a clean SharePoint site is not just a one-time event - **it's a habit!** Keep your digital spaces as neat and organized as our physical ones, ensuring that your work continues to flourish in a well-maintained environment.

Happy cleaning, and here's to a fresh start this spring! 🌱🧹

Our SharePoint Viva Engage group is also a great resource for help!

View all Start a discussion

Posted on Everything SharePoint

Chan Jennie CHBS
May 14

Remember: a clean SharePoint site is not just a one-time event - **it's a habit!** Keep your digital spaces as neat and organized as our physical ones, ensuring that your work continues to flourish in a well-maintained environment.

Happy cleaning, and here's to a fresh start this spring! 🌱🧹

Posted on Everything SharePoint

Chan Jennie CHBS
Apr 28

In advanced settings 'Search' when I log for 'you' does this somehow affect the search ability in the library itself?
Thanks in advance for any response.

2 attachments

See 3 comments

Posted on Everything SharePoint

Chan Jennie CHBS
May 9

What is the process for getting a DL to 'Enabled Security Group & M365 Group DUs Enabled Security Group & M365 Group DU' for access rights to SharePoint?
The DL is: dl global op reg all staff basel

See best answer

You made it to the bottom of the page! 🎉 BUT, all the interesting stuff is up there 📄👀
While you are here, give us a Like 👍 and leave a Comment 💬 if you'd like to know more.
If you're feeling generous? Forward 📩 this article to others by hitting the Share button in the top right!
No 🙏 please.

Promote and Promote Again – content no longer has an expiry date! Keep adding more context as you go!

Even though it feels like Spring is still yet to arrive here in Basel, it's still a good time to do a bit of a Spring Clean of your SharePoints!! *Or an autumn clean if you're down south...*

Help us to contribute to a cleaner, more efficient, and compliant digital environment!

🧹 Clean up your permissions

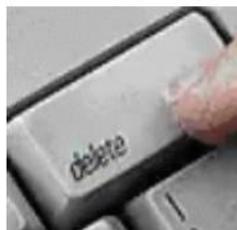
🧹 Clean up your content

🧹 Clean up your data

Just like our homes, our SharePoint sites can accumulate clutter over time, leading to **inefficiencies, confusion, and potential data protection issues.**

So hit the delete button! 🗑️🗑️🗑️🗑️

In some cases it could be a legal issue, find out why below 📖📖📖📖



Enhance your digital work environment

Spring clean your SharePoint As the days grow longer and the first blooms of spring make their appearance, it's the perfect time to bring the spirit of renewal into our digital workspaces. Just like our homes, our SharePoint sites can accumulate clutter over time, leading to inefficiencies, confusion, and potential data protection issues. This spring, we're encouraging you to take the time to tidy up your SharePoint sites! Here's how you can contribute to a cleaner, more efficient, and compliant digital environment.

syngenta.sharepoint.com

VIVA ENGAGE

Enhance your digital work environment: Spring Clean your SharePoint!

Just like our homes, our SharePoint sites can accumulate clutter over time, leading to inefficiencies, confusion, and potential data protection issues.



Clean up your permissions



Clean up your content



Clean up your data

POSTERS

Help us to contribute to a cleaner, more efficient, and compliant digital environment!

Scan to learn more!



Questions?