



MARCH 2026

Register to receive your 2026 SharePoint Intranet Benchmarking Report

We've analysed 253,571 intranet pages across 41 organisations to produce our fourth annual SharePoint Intranet Benchmarking Report.

This data tells us exactly how people are using SharePoint intranets, and who is getting the most value from their intranet.

As part of our 2026 SharePoint Intranet Benchmarking Report we'll share with you practical actions you can take to improve your intranet, as well as answering all the big questions about who is using the intranet, what people are reading, how they're accessing it and what you can do to make it a better resource for colleagues, all while ultimately saving your business time and money.

[Register for your 2026 SharePoint Intranet Benchmarking Report](#)

Save the date for the 2026 SharePoint Intranet Festival

We are thrilled to announce the 2026 SharePoint Intranet Festival is on **Wednesday, May 20!**

It's time to register and lock in the date on your calendar. We have three events running across the globe, so there's a session in your time zone, or join all three!



Get your free seat at the 2026 SharePoint Intranet Festival

UPCOMING EVENT

Join us at the Microsoft 365 Community Conference

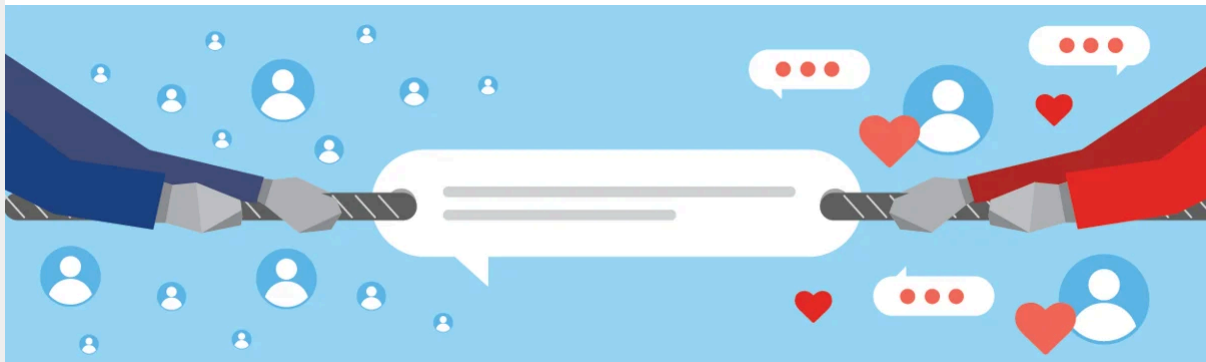
SWOOP Analytics is heading to the Microsoft 365 Community Conference in Orlando from April 21-23, and we have a deal for you!

Book your ticket now and use the code **SWOOP150** to receive \$150 off your admission. Make sure to drop by the SWOOP Analytics booth and see our team.



[Register for Microsoft 365 Community Conference](#)

[View all upcoming events](#)



LATEST RESEARCH

How to really know if your communications are making an impact

When it comes to corporate communications, what ultimately drives impact isn't how many people see a message, it's how people engage with what you post.

- ✓ If you want your message to **reach** as many people as possible, measure how many people saw it.
- ✓ If you want people to **engage** with you in a conversation, then keep the audience as small as you can.



Cai Kjaer explains SWOOP Analytics' latest research into the impact of messaging targeting different audiences, and how you can get the most bang for your buck.

Read the research



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