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FEBRUARY 2026

Know what goals to aim for and how to measure success in 2026

We'll show you what "good" looks like based on global benchmarks, and how to achieve it.

How can you know if your Viva Engage usage and engagement numbers are actually healthy?

Firstly, you need to be able measure improvements because, let's face it, any improvement is success. Secondly, how do you compare with other organisations?

We've put together a [complete guide](#) to tell you what goals to aim towards, answered your common questions like; "What is a healthy percentage of employees using Viva Engage?", "How active should people be on Viva Engage?", and we've got simple tips to help you boost engagement.

[Access our Viva Engage Goals Success Guide](#)



Analytics in action

At tertiary educator Box Hill Institute, Rhi Bell has used SWOOP Analytics' goals to decrease the Influencer Risk Score by 10% in a year, and boosted the percentage of Interactive Users by 4%.

Rhi is continuing to use SWOOP Analytics' data in 2026 to create goals that will boost and encourage visibility.

[Let us show you how to set goals in SWOOP Analytics](#)

Meet the newest member of Team SWOOP



We are thrilled to introduce you to SWOOP Analytics' new Business Development Manager, Sally Cull.

Sally is passionate about building trusted client relationships and helping organisations use insights and data to communicate more effectively.

[Learn more about Sally](#)

UPCOMING SWOOP ANALYTICS EVENT

Join our internal comms meetup in Auckland



We're hosting an internal comms meetup at Westpac NZ's HQ in Auckland on Thursday, February 26, and we'd love you to join us!

This is a perfect opportunity to come together with like-minded internal communicators to collaborate, share ideas and network, as well as learning how to maximise the impact of your internal comms strategy.

[Register to join the meetup](#)

[View all upcoming events](#)



CASE STUDY

NSW Department of Customer Service - The perfect Viva Engage community checklist

The Viva Engage community identified by SWOOP Analytics as the best in the world is a textbook example of best practices.

It's led by an engaging, authentic chief executive. People are asking questions and receiving answers. It's a safe space for people to share their ideas and opinions. And they use data from SWOOP Analytics to monitor engagement and ensure messaging is reaching the right people.

[Read NSW Department of Customer Service's story](#)



SWOOP Analytics Pty Ltd, 23 Loquat Valley Road, Bayview, NSW 2104, Australia

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